

JOSHUA BOWENS

ENVIRONMENTAL GRAPHIC DESIGNER, CCM

609.424.8905

bowensjosh@gmail.com

www.bosh.design

OVERVIEW

I am a multi-disciplined creative, with 13+ years of experience specializing in technical production design and management for B2B & B2C markets. I have successfully developed content for various platforms, projects and campaigns for highly notable brands and fortune 500 companies, leading with my creative talents and technical abilities; providing high quality services such as graphic design, interior design, environmental design, creative direction, brand management, project and production management. As a professional and entrepreneur, I am dedicated to executing any task with excellence.

EDUCATION

Certified Construction Management (CCM)
Temple University, 2024

Graphic Design

Delaware College of Art & Design, 2012

Printing & Graphic Communication Tech

Burlington County Institute of Technology, 2010

FREELANCE

Bosh Management June 2012 - PRESENT

- Design, Branding & Project Management
- Interior Design & Construction Management

ADBO Management Feb 2019 - Jan 2021

- Renovation, Construction + Property Management

PROFICIENCIES

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dimensions
Adobe Acrobat
Adobe Lightroom
SketchUp
AUTOCAD
MATICAD
Microsoft Office
CSM/CSR/PM Software
RIP / PreFlight Software
CNC Software + Production

AREAS OF EXPERTISE

Graphic Design
Interior Design
Art + Creative Direction
Brand Development + Management
Project + Production Management
Construction Management
Print & Digital Design + Production
Visual Design & Layout
Technical Design
Visual Merchandise Design + Production
Environmental Design
Signage, Wayfinding, POP / POS
Large & Grand Format Production
Packaging Design
Infographics
Web Design + Digital Content
Web + E-Commerce Marketing
Social Media Marketing
PrePress, PreFlight + Color Management
Procurement
Third Party + Vendor Outsourcing

DEC 2023 — PRESENT



Environmental Signage Graphic Designer, Contract
Amtrak, Philadelphia, NJ

- Graphic Design - Brand Development - Wayfinding - Project Management
- Creative Direction - Print Design & Layout - POP/POS, Signage - Production Management
- Brand Management - Environmental Design - Visual Design - Pre Press - 3rd Party Outsourcing

OCTOBER 2023 — JAN 2024



Interior Designer, Full-time
BoConcept, Princeton, NJ

- Layout Design - Visual Merchandising - Project Management - 3rd Party Vendor Management
- 3D Renderings - Account Management - Procurement - Sales / Customer Relations
- Interior Design - Production Management

JULY 2022 — JUNE 2023



Senior Interior Designer Full-time
Floor & Decor, Atlanta, GA

- Layout Design - Visual Merchandising - Project Management - 3rd Party Vendor Management
- 3D Renderings - Budget Management - Procurement - Sales / Customer Relations
- Interior Design - Account Management - Production Management

OCTOBER 2018 — JANUARY 2020



Graphic & Production Designer, Full-time
Williams Lea Tag, New York, NY

- Graphic Design - Project Management - Digital Content - POP / POS,
- Production Design - Production Management - Web/E-Commerce - Signage & Graphics
- Brand Management - Visual Design - Social Media - Pre Press

AUGUST 2018 — SEPTEMBER 2018



Graphic & Production Designer, Consultant
USA Today Networks / Gannett, New York, NY

- Graphic Design - Brand Management - Production Management
- Digital Content - Brand Development - Production Design
- Visual Design - Project Management - Pre Press

JULY 2018 — AUGUST 2018



Visual Merchandise Graphic & Production Designer, Contract
Macy's, New York, NY

- Graphic Design - Visual Design - Photography - Production Management
- Visual Merchandise Design - Presentation Design - Brand Management
- Creative Direction - Print Design & Layout - Project Management

JUNE 2018 — JULY 2018



Visual Merchandise Production Designer, Contract
Clinique - Estée Lauder Companies, New York, NY

- Graphic Design - Project Management - Environmental Design - Presentation Design
- Visual Merchandise Design - Production Management - POP/POS, Signage - Digital Content
- Brand Management - Print Design & Layout - Visual Design - Pre Press

MARCH 2018 — MAY 2018



Graphic & Production Designer, Contract
M.A.C. Cosmetics - Estée Lauder Companies, New York, NY

- Graphic Design - Visual Design - Brand Management
- Visual Merchandise Design - Print Design & Layout - Production Management
- Retail Design - POP/POS, Signage

JANUARY 2018 — MARCH 2018



Graphic & Production Designer, Contract
La Mer - Estée Lauder Companies, New York, NY

- Graphic Design - Project Management - Environmental Design - Packaging Design
- Visual Merchandise Design - Production Management - POP/POS, Signage - Product Design
- Brand Management - Print Design & Layout - Visual Design - Digital Content

DECEMBER 2017 — JANUARY 2018



Graphic & Production Designer, Contract
Fresh, New York, NY

- Graphic Design - Brand Management - POP / POS, Signage - Pre Press/Print Coordination
- Visual Merchandise Design - Project Management - Visual Design
- Presentation Design - Production Management - Packaging Design

NOVEMBER 2017 — DECEMBER 2017



Graphic & Production Designer, Contract
M.A.C. Cosmetics - Estée Lauder Companies, New York, NY

- Graphic Design - Print Design & Layout - Brand Management
- Visual Design - POP / POS, Signage - Production Management

SEPTEMBER 2017 — OCTOBER 2017



Graphic & Production Designer, Contract
Lynch Exhibits, Burlington, NJ

- Graphic Design - Brand Development - POP/POS, Signage - Digital Content - Pre Press
- Creative Direction - Print Design & Layout - Large/Grand Format - Project Management - Pre Flight Coordination
- Brand Management - Environmental Design - Visual Design - Production Management - 3rd Party Outsourcing

AUGUST 2017 — SEPT 2017



Graphic & Production Designer, Contract
USA Today Networks / Gannett, New York, NY

- Graphic Design - Project Management - Environmental Design - Digital Content - Infographics
- Brand Management - Production Management - POP/POS, Signage - Social Media Marketing - Pre Press/Print Coordination
- Brand Development - Print Design & Layout - Visual Design - Packaging Design - 3rd Party Outsourcing

JUNE 2017 — AUGUST 2017



Graphic & Production Designer, Consultant
Manhattan Marketing Ensemble, New York, NY

- Graphic Design - Visual Design - Brand Development - Production Management
- Digital Content - Brand Management - Project Management - Production Design

JANUARY 2016 — MARCH 2017



Graphic & Production Designer, Contract
Loews Corporation & Loews Hotels, New York, NY

- Graphic Design - Project Management - POP/POS, Signage - Social Media Marketing - Print Coordination
- Creative Direction - Production Management - Visual Design - Packaging Design - PreFlight/Color Management
- Brand Management - Print Design & Layout - Digital Content - Infographics - 3rd Party Outsourcing
- Brand Development - Environmental Design - E-Commerce - Pre Press

SEPTEMBER 2015 — NOVEMBER 2015



PrePress Production Artist, Full-time
Big Mountain Imaging / Steen Outdoor Advertising, Philadelphia PA

- Graphic Design - POS/POP Signage - Large Format Printing - Production Management
- Environmental Design - PrePress - Print Design & Layout - Print Coordination
- Wayfinding - Grand Format Printing - Project Management - PreFlight/Color Management

FEBRUARY 2013 — SEPTEMBER 2015



Graphic Designer & Production Specialist, Full-time
FASTSIGNS - Newark, NJ; Lawrenceville, NJ; Ocean, NJ

- Graphic Design - Project Management - Environmental Design - Digital Content - Print Coordination
- Creative Direction - Account Management - POP / POS, Signage - Packaging Design - 3rd Party Outsourcing
- Brand Management - Production Management - Large Format Graphics - Infographics
- Brand Development - Print Design & Layout - Visual Design - Pre Press

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DEC 2023 — PRESENT



Refine existing and develop new signage systems, programs, and guidelines; managing brand signage and communication projects across all national passenger facilities as a direct responsibility; provide support of corporate or other signage projects as needed. Consult internal & external partners on development of transportation industry signage systems.

Focus on the development and management for experiential, wayfinding, regulatory and informational graphics, in accordance to Individual station/facilities needs, ADA/DOTAS compliance, City/State codes and regulations.

OCTOBER 2023 — JAN 2024



Design and sell customizable, premium-quality interior design solutions, to urban-minded clientele for both residential and commercial projects.

JULY 2022 — JUNE 2023



Design and sell complete, functional and aesthetically appealing solutions to homeowners, interior designers, and builders for both residential and commercial projects. Managing multiple, simultaneous customer projects through all phases with a high level of accuracy, timeliness and follow-up including consistent and concise communication to customers and others. Collaborate, partner and communicate with all levels of team and 3rd party vendors, to manage projects from inquiry to installation, and achieve sales and other goals.

OCTOBER 2018 — JANUARY 2020



Develop and manage print/digital assets for programs, product launches and campaigns; creating variants and adaptations specific to global markets for Estée Lauder Companies accounts. (MAC, La Mer, Clinique, Estee Lauder, Tom Ford, Bobbi Brown, Too Faced, etc.)

AUGUST 2018 — SEPTEMBER 2018



Responsible to work directly with marketing and creative teams, to produce/update branding and rebranded content for an intensive nationwide rebrand across digital and print platforms.

JULY 2018 — AUGUST 2018



Responsible to work with the In-Store Visual Merchandise teams to develop visual guides and directives for national retail stores.

JUNE 2018 — JULY 2018



Responsible for working with creative team, developing concepts, designs, mechanics, and well as manage procurement and installation of visual merchandising store communications including all store fixtures, signage, POS and displays.

MARCH 2018 — MAY 2018



Responsible for working with the Visual Merchandise creative teams, producing signage and graphics to be widely distributed globally.

JANUARY 2018 — MARCH 2018



Responsible for working with creative team, developing concepts, designs, mechanics, and well as manage procurement and installation of visual merchandising store communications including all store fixtures, signage, POS and displays.

DECEMBER 2017 — JANUARY 2018



Responsible for working with creative team, producing graphics, specifically planograms and visual merchandising directives, to be widely distributed globally

NOVEMBER 2017 — DECEMBER 2017



Responsible for working with the Visual Merchandise creative teams, producing signage and graphics to be widely distributed globally.

SEPTEMBER 2017 — OCTOBER 2017



Responsible to partner with creative teams to design and develop custom signage and graphics for tradeshow and experiential events.

AUGUST 2017 — SEPT 2017



Responsible to work with creative team to design quality solutions for notable clients/brands, executing projects from design concept to execution.

JUNE 2017 — AUGUST 2017



Responsible to work with marketing and creative teams remotely to produce branding and rebranded content for an intensive nationwide rebrand across digital and print platforms.

JANUARY 2016 — MARCH 2017



Responsible for design and managing print production, specializing in environmental graphics and signage. Coordinating with art director, branding, marketing and procurement teams, and vendors to meet the Loews Corporation needs, specifically the Loews Hotels subsidiary.

Focus Project : Heart of House - Successfully developed branding, and managing the production of a nationwide rollout of environmental graphics for a new employee brand program for 26, Loews Hotels properties, called the Heart of House (HOH). The HOH program was developed for team members to prime their behaviors at work, an experience where they feel welcomed, motivated, and communicate with them, honoring their contributions.

SEPTEMBER 2015 — NOVEMBER 2015



Responsible to prepare and produce graphic files for various levels of production. Specializing in large and grand format printing and production.

FEBRUARY 2013 — SEPTEMBER 2015



Responsible to develop and produce signage and graphics, to be constructed by the production team or outsourced to other vendors/suppliers. Performing inventory of materials/substrates as well as performing manager duties in absence. Ensuring that assigned jobs are accurately produced, completed and installed.